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## NEWS

(FOR IMMEDIATE RELEASE)

### **Lab-Ask, free online community for laboratory professionals Learn – Communicate – Connect – Share**

**Lincoln, RI. (November 15, 2014),** Total Lab Care (TLC), an ELITechGroup specialized consultant provider for Physician Office Laboratories (POLs) announces the launch of Lab-Ask, a free online community for laboratory professionals. Lab-Ask connects you to industry experts with years of proven experience covering all aspects of the POL. As medical technologists, educators and administrators, they are prepared to answer any lab-related question including but not limited to regulatory, billing & reimbursement, profitability and operations.

Lab-Ask also offers access to countless resources such as industry updates, expert tips, technical bulletins and is the perfect platform to learn, share and connect with your peers. Todd Proud, Director of TLC, says, “Lab-Ask provides POLs with unique access to resources to assist them in their day to day operations. Our goal is to offer piece of mind with personalized support not typically available to small to medium size medical practices.” Come join the conversation now on lab-ask.com!

For additional information, please contact:

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### **About Total Lab Care**

Total Lab Care (TLC) is a specialized solutions consultant for the Physician Office Laboratories (POLs). TLC enables best laboratory practices and demonstrates the value of onsite testing to improve clinical outcomes, enhance patient experience and increase profitability with innovative solutions that give peace of mind to physicians and laboratory personnel operating closer to the patient.  
[www.elitechgroup.com/totallabcare](http://www.elitechgroup.com/totallabcare)

## **About ELITechGroup**

The ELITechGroup is a privately held group of worldwide manufacturers and distributors of in vitro diagnostic equipment and reagents. By bringing together IVD specialty companies that offer innovative products and solutions, ELITechGroup has become a major contributor in advancing clinical diagnostics to laboratories in the proximity market, those operating closer to the patient. The ELITechGroup manufactures and distributes diagnostic products for clinical chemistry, microbiology, immunology, and molecular diagnostics through direct sales and a distribution network encompassing more than 100 countries. For more information, contact ELITech Group ([info@elitechgroup.com](mailto:info@elitechgroup.com)) or visit our website: [www.elitechgroup.com](http://www.elitechgroup.com)